

Watch the following TED talk:

https://www.ted.com/talks/kate_raworth_a_healthy_economy_should_be_designed_to_thrive_not_grow/transcript

Do some research about the lecturer: who is she, where does she develop her career?

Now, answer the following questions:

- What is the different between “to grow” and “to thrive”?
- How does the speaker illustrate her point at the beginning of her talk?
- Which shift does she propose?
- What does she explain about Rostow?

-Comment on the following excerpts:

So here we are, flying into the sunset of mass consumerism over half a century on, with economies that have come to expect, demand and depend upon unending growth, because we're financially, politically and socially addicted to it.

Yes, we need to dematerialize our economies, but this dependency on unending growth cannot be decoupled from resource use on anything like the scale required to bring us safely back within planetary boundaries.